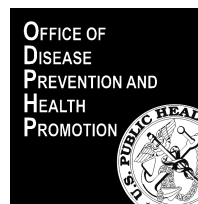




# 2004 PUBLICATIONS LIST AND ORDER FORM



The Office of Disease Prevention and Health Promotion (ODPHP) of the Office of Public Health and Science, U.S. Department of Health and Human Services, stimulates and coordinates efforts in both the public and private sectors to reduce the risk of disease and early death and to promote good health. Materials listed here are publications that ODPHP has sponsored or cosponsored.

**Single copies** of most publications listed are available for a minimal postage and handling fee from the ODPHP Communication Support Center; an order form is attached. Some publications, as noted, are for sale by the U.S. Government Printing Office (GPO) and other sources; these documents should be ordered directly from the sources noted. Publications are available while supplies last; prices and handling fees are subject to change. Full texts of some publications are available via the Internet as noted.

## **Steps to a HealthierUS**

### ***Steps to a HealthierUS*** **brochure (2003)**

Provides an overview of the *Steps to a HealthierUS* initiative. Available from the **ODPHP Communication Support Center** (Stock No. H0020). *No fee for quantities up to 25; \$0.40 per piece over 25.* Also available on the Internet at [www.healthierus.gov/steps](http://www.healthierus.gov/steps).

### **Prevention Portfolio (2003)**

- The Power of Prevention
- Prevention Programs in Action
- Prevention Strategies That Work

Available on the Internet at [www.healthierus.gov/steps](http://www.healthierus.gov/steps).

### **A Public Health Action Plan to Prevent Heart Disease and Stroke (2003)**

Charts a course to help in promoting achievement of national goals for preventing heart disease and stroke. Available on the Internet at [www.healthierus.gov/steps](http://www.healthierus.gov/steps).

## **Healthy People 2010**

### ***Healthy People 2010: The Cornerstone for Prevention*** **brochure (2003)**

Provides an overview on the *Healthy People 2010* initiative. Available from the **ODPHP Communication Support Center** (Stock No. B0128). *No fee for quantities up to 25; \$0.40 per piece over 25.*

***Healthy People 2010: Understanding and Improving Health*** (second edition, 2000)  
Explains the history of *Healthy People 2010* and the overall Healthy People initiative, the model on which Healthy People is based, how to use Healthy People as a systematic approach to health improvement, and the Leading Health Indicators. The text of this publication is also included in the second edition of *Healthy People 2010*. 76 pages. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00550-9) \$10. Also available on the Internet at [www.healthypeople.gov/publications/](http://www.healthypeople.gov/publications/).

***Healthy People 2010*** (second edition in two volumes, 2000)  
(Includes Understanding and Improving Health.)

Presents the 467 national health objectives that cover 28 priority issues. It includes data on major population groups. 1,272 pages. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00547-9) \$70. Also available on the Internet at [www.healthypeople.gov/publications/](http://www.healthypeople.gov/publications/).

### ***Healthy People 2010 Individual Chapters*** (November 2000)

(See page 5 for chapter listing.) Available from **ODPHP Communication Support Center**. (B0073) \$2 per chapter.

### ***Tracking Healthy People 2010*** (2000)

Provides a statistical compendium of information on measuring the objectives, and operational definitions. 996 pages. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00548-7) \$66. Available on the Internet at [www.healthypeople.gov/publications/](http://www.healthypeople.gov/publications/).

### ***Healthy People 2010 CD-ROM*** (2002)

Includes electronic files of Understanding and Improving Health; *Healthy People 2010* (Volumes I and II); Tracking *Healthy People 2010*; Leading Health Indicators fact sheets, resource list, and bookmark; healthfinder® brochure, bookmarks, and posters; Dietary Guidelines for Americans report, summary and brochure; 2003 National Health Observance calendar; 2003 Federal Information Centers and Clearinghouses; and Surgeon General's Call To Action To Decrease and Prevent Overweight and Obesity report and fact sheets. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00553-5) \$20.

### **Healthy People in Healthy Communities** (2001)

A guide for building community coalitions, creating a vision, measuring results, and creating partnerships dedicated to improving the health of a community. Includes "Strategies for Success," to help in starting community activities. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00546-1) \$2.75. Also available on the Internet at [www.healthypeople.gov/publications/](http://www.healthypeople.gov/publications/).

### ***Healthy People 2010 Toolkit: A Field Guide to Health Planning*** (1999)

Provides guidance, technical tools, and resources to States, Territories, and Tribes for developing and promoting State-specific *Healthy People 2010* plans. Available from the **Public Health Foundation** by calling (202) 898-5600 (Order No. RM-005) \$39 plus \$5.50

shipping. Also available on the Internet at [www.healthypeople.gov/state/toolkit/](http://www.healthypeople.gov/state/toolkit/).

### **Leading Health Indicators: Priorities for Action Fact Sheet** (2002)

Provides background information and explains the importance of the LHIs, including opportunities for action using multiple indicators. Available from the **ODPHP Communication Support Center**. (B0127) *No handling fee*.

### **Leading Health Indicators: Touch Everyone Fact Sheet** (2002)

Outlines how the Indicators relate to each of the 28 focus areas of *Healthy People 2010*. Available from the **ODPHP Communication Support Center**. (B0126) *No handling fee*.

### ***Healthy People 2010 Set of 4 Bookmarks*** (2000)

Four different *Healthy People 2010* focus areas are featured. Available in English and Spanish from the **ODPHP Communication Support Center**. Safety bookmark (D0015 English; D0015s Spanish). Immunization bookmark (D0016 English; D0016s Spanish). Smoking bookmark (D0017 English; D0017s Spanish). Oral Health bookmark (D0018 English; D0018s Spanish). *No fee for quantities up to 50; \$0.20 per piece over 50*.

### **Bill Cosby Public Service Announcements Videotape** (2000)

This videotape contains a set of 3 video clips pertaining to 3 *Healthy People 2010* focus areas. Available from the **ODPHP Communication Support Center** in VHS or Betacam. (B0086) \$12.50.

### **Healthy People Progress Reviews**

Healthy People progress reviews document data issues, barriers, and strategies to achieving the objectives, as well as implementation efforts under way to reach specific population targets. See page 5 for listing. *No fee*. Also available on the Internet at [www.healthypeople.gov/data/progrvw](http://www.healthypeople.gov/data/progrvw).

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## **PUBLIC HEALTH INITIATIVES**

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### **Environmental Health Data Needs: An Action Plan for Federal Public Health Agencies** (1999)

Report of Environmental Health Policy Committee Subcommittee on Data Needs workshop to identify types and sources of environmental health information, prioritize information needs, and propose actions. 32 pages. Available from **ODPHP Communication Support Center**. (F0045) \$5. Also available on the Internet at [www.health.gov/environment/dataneeds/toc.htm](http://www.health.gov/environment/dataneeds/toc.htm).

### **The Public Health Workforce: An Agenda for the 21st Century** Full Report (1997)

Report by the Public Health Functions Project. Describes the composition of the public health workforce and discusses competency-based curriculum and distance learning system development. Provides proposed action steps and ideas for implementation. 69 pages. Available from **ODPHP Communication Support Center**. (M0017) \$5.50. Also available on the Internet at [www.health.gov/phfunctions/pubhlth.pdf](http://www.health.gov/phfunctions/pubhlth.pdf).

**The Public Health Workforce: An Agenda for the 21st Century** Executive Summary (1997)  
Executive Summary of the Full Report by the Public Health Functions Project. Available from **ODPHP Communication Support Center**. (M0018) *No handling fee.*

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## HEALTH COMMUNICATION

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### **Communicating Health: Priorities and Strategies for Progress** (2003)

Provides a groundbreaking report on the first-ever *Healthy People 2010* Health Communication objectives. The report summarizes the state of knowledge about the issues, challenges to measurement, stakeholder groups, and steps toward making progress on each objective. **Available from the ODPHP Communication Support Center**. (F0049) \$6. Also available on the Internet at <http://odphp.osophs.dhhs.gov/projects/healthcomm>.

### **Information for Health: A Strategy for Building the National Health Information Infrastructure** (2001)

Offers a comprehensive assessment of the leadership required to improve the health of individuals, communities, and the Nation by better use of information and communication technology. Available from **ODPHP Communication Support Center**. (F0048) \$5.50. Also available on the Internet at [www.ncvhs.hhs.gov/nhiilayo.pdf](http://www.ncvhs.hhs.gov/nhiilayo.pdf).

### **Wired for Health and Well-Being: The Emergence of Interactive Health Communication** (1999)

Interactive health communication (IHC) promises to have a

significant impact on public health and health care in the future. The final report on the Science Panel on Interactive Communication and Health provides information and analyses needed to make critical decisions about IHC's development, purchase, use, and evaluation. 200 pages. Available from **ODPHP Communication Support Center**. (M0019) \$8. Also available on the Internet at [www.health.gov/scipich/pubs/finalreport.htm](http://www.health.gov/scipich/pubs/finalreport.htm).

**Prevention Report** (quarterly)  
Newsletter presents health- and prevention-related information to health care providers and policy makers. Available from **ODPHP Communication Support Center** (PR0003 lists all back issues since 1996). *No handling fee.* Current and back issues are available on the Internet at <http://odphp.osophs.dhhs.gov/pubs/prevrpt/>.

### **Reliable Health Information for Asian Americans, Native Hawaiians, and Other Pacific Islanders on healthfinder.gov brochure** (2003)

Outlines how to find reliable health information for Asian Americans, Native Hawaiians, and other Pacific Islanders on the healthfinder Web site (Stock No. D0026) \$0.40.

### **healthfinder® brochure** (2003)

healthfinder.gov is the award-winning Federal health portal site that links to reliable information from over 1,800 health-related organizations. Available from the **ODPHP Communication Support Center**. (D0005) *No fee for quantities up to 50; \$0.40 per piece over 50.*

**healthfinder® bookmark** (2003)  
Available in English and Spanish from the **ODPHP Communi-**

**cation Support Center**. (D0009 English; D0008 Spanish) *No fee for quantities up to 50; \$0.20 per piece over 50.*

### **healthfinder® posters (11"x17")**

Available from the **ODPHP Communication Support Center**. healthfinder® kids poster (D0023) \$3.50; healthfinder English poster® (D0024) \$3.50; healthfinder® Spanish poster (D0025) \$3.50.

### **2004 National Health Observances**

Calendar lists selected health observance days, weeks, and months devoted to promoting particular health concerns. 20 pages. Available from **ODPHP Communication Support Center**. (A06-02) \$2.50. Also available on the Internet at [www.health.gov/nhic/](http://www.health.gov/nhic/).

### **2004 Federal Health Information Centers and Clearinghouses**

List of clearinghouses and information centers that focus on specific health topics. Includes telephone numbers, addresses, and descriptions of services. 10 pages. Available from **ODPHP Communication Support Center**. (A01-02) \$2.50. Also available on the Internet at [www.health.gov/nhic/](http://www.health.gov/nhic/).

### **2004 Toll-Free Numbers for Health Information**

Selected toll-free telephone numbers for organizations that provide health-related information, education, and support. 16 pages. Available from **ODPHP Communication Support Center**. (A13-02) \$2.50. Also available on the Internet at [www.health.gov/nhic/](http://www.health.gov/nhic/).

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## NUTRITION

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### **Surgeon General's Call To Action To Prevent and Decrease Overweight and Obesity (2001)**

Outlines strategies that individuals, families, communities, schools, worksites, health care, media, industry, organizations, and government can use to help prevent and decrease overweight and obesity in the U.S. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00551-7) \$5.50. Also available on the Internet at [www.surgeongeneral.gov/library/](http://www.surgeongeneral.gov/library/).

### **Dietary Guidelines for Americans, Fifth Edition (2000)**

Presents guidelines for improved food habits for healthy Americans ages 2 years and older. Discusses fats, fruits, vegetables, grains and complex carbohydrates, fiber, sugar, sodium, alcohol, physical activity, maintaining healthy weight, and eating a variety of foods. 40 pages. Single copy available from the **Federal Consumer Information Center** by calling (888) 878-3256. \$4.75. For sale by **GPO** by calling (202) 512-1800 (Stock No. 001-000-04681-1) \$92 for package of 25. Also available on the Internet at [www.health.gov/dietaryguidelines/](http://www.health.gov/dietaryguidelines/).

### **Using the Dietary Guidelines Brochure (2000)**

Single copies available from the **Federal Consumer Information Center** by calling (888) 878-3256. Quantities in lots of 50 available from **GPO** by calling (202) 512-1800 (Stock No. 001-000-04631-4) \$49 for a package of 50. Also available on the Internet at [www.health.gov/dietaryguidelines/](http://www.health.gov/dietaryguidelines/).

### **U.S. Action Plan on Food Security: Solutions to Hunger (1999)**

Outlines the means by which the United States will address the World Food Summit's goals to reduce the current number of undernourished people by one-half by 2015. Available from **ODPHP Communication Support Center** (U0029). \$6.50. Also available from **GPO** by calling (202) 512-1800 (Stock No. 001-000-04670-5) \$8.50. Also available on the Internet at [www.fas.usda.gov/icd/summit/usactplan.pdf](http://www.fas.usda.gov/icd/summit/usactplan.pdf).

### **The Food Guide Pyramid (1996)**

Developed by the Department of Agriculture and supported by the Department of Health and Human Services, this food guidance system helps Americans choose what and how much to eat from each food group. 17 pages. Single copy available from the **Center for Nutrition Policy and Promotion** by calling (703) 305-7600. Quantities in lots of 50 available from **GPO** by calling (202) 512-1800 (Stock No. 001-000-04631-4) \$49 for a package of 50. Also available on the Internet at [www.usda.gov/cnpp/pyrabklt.pdf](http://www.usda.gov/cnpp/pyrabklt.pdf).

### **Report of the Commission on Dietary Supplement Labels (1997)**

Provides guidance and recommendations for the regulation of label claims and statements for dietary supplements. Available from **ODPHP Communication Support Center**. (U0028) \$10.50. Also available on the Internet at [www.health.gov/dietsupp/](http://www.health.gov/dietsupp/).

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## CLINICAL PREVENTIVE SERVICES

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### **Clinician's Handbook of Preventive Services, Second Edition (1998)**

Provides clinicians with helpful information and tools for adopting a non-categorical, systematic approach to the delivery of clinical preventive services. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00532-1) \$28. Also available on the Internet at [www.ahcpr.gov/clinic/ppiphand.htm](http://www.ahcpr.gov/clinic/ppiphand.htm).

### **Guide to Clinical Preventive Services, Second Edition (1996)**

This report of the U.S. Preventive Services Task Force provides recommendations on preventive interventions: screening tests, counseling, immunizations, and chemoprophylactic regimens for more than 80 conditions and is available on the Internet at [www.ahcpr.gov/clinic/cpsix.htm](http://www.ahcpr.gov/clinic/cpsix.htm).

**Guide to Clinical Preventive Services, Third Edition: Periodic Updates** addresses new topics and updates the 1996 recommendations. The latest recommendations are released incrementally as they become available and are on the Internet at [www.ahcpr.gov/clinic/cps3dix.htm](http://www.ahcpr.gov/clinic/cps3dix.htm).

### **Guide to Clinical Preventive Services, Second Edition (1995)**

Details the U.S. Preventive Services Task Force's age- and gender-specific guidelines for preventive services, establishing priorities for medical care. 1,100 pages. Available from **GPO** by calling (202) 512-1800 (Stock No. 017-001-00525-8) \$44.

# ODPHP Communication Support Center

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ODPHP disseminates thousands of prevention-related materials each month. Some items are free of charge; others have a small cost-recovery fee that has been set under Office of Management and Budget guidelines.

### STEPS TO A HEALTHIER US

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### HEALTHY PEOPLE

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| <input type="checkbox"/> Leading Health Indicators: Priorities for Action Fact Sheet  | B0127  | NC      |  |
| <input type="checkbox"/> Leading Health Indicators: Touch Everyone Fact Sheet         | B0126  | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Safety (English)              |        |         |  |
| \$0.20 per piece over 50  | D0015  | NC      |  |
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| \$0.20 per piece over 50  | D0015s | NC      |  |
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| \$0.20 per piece over 50  | D0016  | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Immunization (Spanish)        |        |         |  |
| \$0.20 per piece over 50  | D0016s | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Smoking (English)             |        |         |  |
| \$0.20 per piece over 50  | D0017  | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Smoking (Spanish)             |        |         |  |
| \$0.20 per piece over 50  | D0017s | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Oral Health (English)         |        |         |  |
| \$0.20 per piece over 50  | D0018  | NC      |  |
| <input type="checkbox"/> Healthy People 2010 bookmarks, Oral Health (Spanish)         |        |         |  |
| \$0.20 per piece over 50  | D0018s | NC      |  |
| <input type="checkbox"/> Bill Cosby Public Service Announcement videotape             | B0086  | \$12.50 |  |

### Healthy People 2010 (Vol I/II) Individual Chapters

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| <input type="checkbox"/> 1. Access to Quality Health Services                    | B0073a | \$2 |  |
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### Healthy People 2010 Progress Reviews

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| <input type="checkbox"/> Chronic Kidney Disease (11/20/02)                              | R0182 | NC |  |
| <input type="checkbox"/> Cancer (10/16/02)  | R0181 | NC |  |
| <input type="checkbox"/> Arthritis, Osteoporosis, and Chronic Back Conditions (9/18/02) | R0180 | NC |  |
| <input type="checkbox"/> Access to Quality Health Services (6/4/02)                     | R0179 | NC |  |

### Healthy People 2000 Progress Reviews

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| <input type="checkbox"/> Immunization and Infectious Diseases (12/1/99)     | R0178 | NC |  |
| <input type="checkbox"/> Oral Health (12/15/99)                             | R0177 | NC |  |
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| <input type="checkbox"/> Educational and Community-Based Programs (11/3/99) | R0174 | NC |  |
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| <input type="checkbox"/> Unintentional Injuries (8/5/99)                    | R0172 | NC |  |
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| <input type="checkbox"/> Diabetes and Chronic Disabling Conditions (4/7/99) | R0169 | NC |  |
| <input type="checkbox"/> Clinical Preventive Services (1/20/99)             | R0168 | NC |  |
| <input type="checkbox"/> Heart Disease and Stroke (2/3/99)                  | R0167 | NC |  |
| <input type="checkbox"/> Family Planning (3/3/99)                           | R0166 | NC |  |
| <input type="checkbox"/> Physical Activity and Fitness (12/15/98)           | R0165 | NC |  |
| <input type="checkbox"/> Black Americans (10/26/98)                         | R0164 | NC |  |

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| <input type="checkbox"/> Adolescents and Young Adults (7/9/98)             | R0163 | NC |
| <input type="checkbox"/> Women's Health (5/20/98)                          | R0162 | NC |
| <input type="checkbox"/> Sexually Transmitted Diseases (6/3/98)            | R0161 | NC |
| <input type="checkbox"/> Cancer (4/7/98)                                   | R0160 | NC |
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| <input type="checkbox"/> HIV Infection (7/8/97)                            | R0154 | NC |
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| <input type="checkbox"/> American Indians and Alaska Natives (2/15/95)     | R0134 | NC |

#### **PUBLIC HEALTH INITIATIVES**

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| <input type="checkbox"/> Environmental Health Data Needs: An Action Plan for Federal Public Health Agencies | F0045 | \$5    |
| <input type="checkbox"/> The Public Health Workforce: An Agenda for the 21st Century Full Report            | M0017 | \$5.50 |
| <input type="checkbox"/> The Public Health Workforce: An Agenda for the 21st Century Executive Summary      | M0018 | NC     |

#### **HEALTH COMMUNICATION**

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| <input type="checkbox"/> Information for Health: A Strategy for Building the National Health Information Infrastructure                          | F0048  | \$5.50 |
| <input type="checkbox"/> Wired for Health and Well-Being   | M0019  | \$8    |
| <input type="checkbox"/> Prevention Report: List of back issues from 1996 to present   | PR0003 | NC     |
| <input type="checkbox"/> Reliable Health Information for Asian Americans, Native Hawaiians, and Other Pacific Islanders \$0.40 per piece over 25 | D0026  | NC     |
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| <input type="checkbox"/> healthfinder® bookmark (English) \$0.20 per piece over 50   | D0009  | NC     |
| <input type="checkbox"/> healthfinder® bookmark (Spanish) \$0.20 per piece over 50   | D0008  | NC     |
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| <input type="checkbox"/> 2004 Toll-Free Numbers for Health Information   | A13-02 | \$2.50 |

#### **NUTRITION**

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| <input type="checkbox"/> U.S. Action Plan on Food Security                     | U0029 | \$6.50  |
| <input type="checkbox"/> Report of the Commission on Dietary Supplement Labels | U0028 | \$10.50 |



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